



भारतीय पैकेजिंग संस्थान Indian Institute of Packaging

An autonomous body under the Ministry of Commerce & Industry, Govt. of India

Kolkata Centre

IIP-Kolkata/Training/2019-20/

Date: 14th May 2019

CIRCULAR

Dear Sir / Madam,

Subject: Request for your kind Participation and Nominations for the 2 days Laboratory Training Programme on “Testing and Evaluation of Packaging Materials & Packages” to be conducted at IIP-Kolkata during 13th – 14th June 2019.

As you are aware the Indian Institute of Packaging is an autonomous body and working under the administrative control of **Ministry of Commerce and Industry, Government of India**. The Institute was set up in 1966, with its head office at Mumbai and the branches are located at **Kolkata, Chennai, Delhi, Hyderabad and Ahmedabad** and three more branches are yet to be started at **Bangalore, Guwahati and Kakinada**.

The Institute is involved to promote the export market by way of innovative package design and development and also to upgrade the packaging standards at National Level. Keeping in view of this objective, the Institute is involved to various activities like Testing and Certification of Packaging Materials and Packages for Domestic and Export Market, Training and Education, Consultancy and Projects, Research and Development for the development of alternative packaging materials, shelf life studies related to packaging. The Institute is providing these services to a large number of Industries across the country and also to its neighbouring countries for the last 53 years.

In line with this, we are extremely happy to inform you that the Institute will be organizing Two Days Training Programme on “Testing and Evaluation of Packaging Materials & Packages” at the premises of the Institute at Salt Lake, Sector-V during **13th - 14th June, 2019. Director - IIP will address and handle a session on the 1st day and on the 2nd day there will a session on the burning Issue of Packaging Waste Management & Its Regulations.**

The Training Programme is mainly planned for industries dealing with packaging materials i.e. both converting and user industries, aiming to bring them on a common platform. Due to great advancement of the converting technologies and also for the diversified packaging application, the “Need for the Hour” is to understand in depth about the Quality aspects and Quality maintenance of raw materials as well as finished packaging products. Quality control is one of the important divisions in every industry, whether it's the product or the packaging an optimum quality is to be maintained to have a good market value. To maintain the quality Testing & evaluation of the packaging material is important. So, it's very essential to know the significance of testing as well as the tests done for quality evaluation of the packaging materials. Many products even of best quality fail in the market due to failure in the packaging due to inferior quality. Similarly optimization of the packaging cost is not possible without testing of quality evaluation of the packaging materials.

Keeping in views this facts, the Institute has planned to organize this programme where the personnel from Production, Quality Control, Purchase and Marketing will have the opportunity to interact with the eminent experts of this field and to have an updated knowledge and information on the testing & quality evaluation of the various packaging materials. These sessions will also provide the opportunity for the participants to have interactive sessions for discussing their own packaging quality related issues or problems with the faculty in the respective sessions.

We are enclosing herewith the brochure on the above Training Programme for your reference. We expect your nominations at the earliest so that we can finalize the list of participants for conducting the above Training Programme.

Thanking you and assuring you our best services at all the time. Thanking you with best regards.

Yours Sincerely,

Bidhan Das

(Bidhan Das)

Deputy Director & Branch Head